**July 1, 2015**

**Pork CRC Comings and Goings**

Charles Rikard-Bell has been appointed Manager, Commercialisation and Research Impact at Cooperative Research Centre for High Integrity Australian Pork (Pork CRC).

Announcing the appointment, Pork CRC CEO, Roger Campbell, said Dr Rikard-Bell’s role would be to generate revenue from those Pork CRC research outcomes with identified genuine commercial potential.

“Charles will also work with our scientists to develop R&D projects with greater emphasis on commercial outcomes,” Dr Campbell said.

“We have a number of valuable outcomes and deals on the books, including AusScan Online, a patent on enhancing reproduction, a performance enhancer for pigs at weaning, a technology for enriching the environment of sows and weaner pigs, a quantitative PCR for *Lawsonia* and other diagnostic tests related to animal health and even the health of bio digesters, including covered ponds.”

For the past 11 years Dr Rikard-Bell has worked for Elanco Animal Health, a division of Eli Lilly, with its Australian Pig and Poultry livestock team as Account Manager and Technical Consultant, before his most recent regional role as Marketing Manager-Swine for the Asia Pacific Rim.

He did his PhD with the first Pork CRC and has a wealth of knowledge of the Australian and Asian pork industries.

Dr Rikard-Bell has a Bachelor of Agricultural Science from University of Sydney, majoring in Agricultural Genetics, a Masters of Science from University of Aberdeen, Scotland where he studied Pig Science and Production, a PhD, Animal Nutrition and Growth, from Murdoch University, Western Australia and a Post-Graduate Diploma in Education (secondary) from University of New England, Armidale, New South Wales.

“Charles will bring considerable research and industry experience to our scientists and students and play a major role in the transition from the Pork CRC to an alternative R&D model for the industry over the CRC’s remaining four years,” Dr Campbell said.

In other Pork CRC executive staff moves, Research Manager Graeme Crook, who has been with Pork CRC for eight years, playing major roles in program management, education and student mentoring, translation of research outcomes and managing IT systems, left June 30.

Dr Campbell said Mr Crook, a zoologist come pig scientist, had been fully responsible for coordinating Pork CRC program and sub program leaders, education and R&D committees and managing the website and base funding and benchmarking projects.

“Graeme’s contribution to Pork CRC has been exceptional and I thank him for all he has done and on behalf of the management, board and participants, wish him every success.”

[www.porkcrc.com.au](http://www.porkcrc.com.au)

Authorised by Pork CRC and issued on its behalf by

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Pork CRC Appointment.docx/CRB RC GC 300615

**ATTACHED IMAGES:**

**Charles Rikard-Bell.jpg:** Dr Charles Rikard-Bell, Manager, Commercialisation and Research Impact, Pork CRC.

**Graeme Crook.jpg:** Graeme Crook.