



**IMPROVE SOW
BEHAVIOUR.**

**ADD A BLOCK
TO THE MIX.**



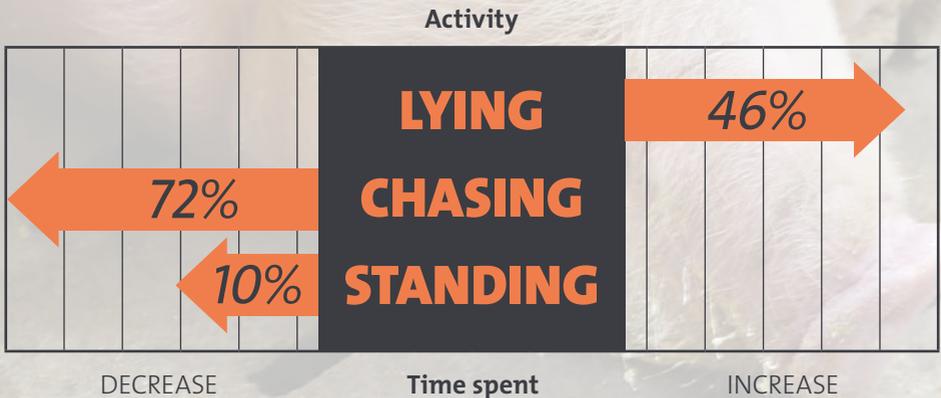
SOWBLOCK FROM RIDLEY

SOWBLOCK provides an edible and chewable source of enrichment that sows love.

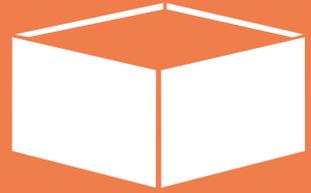
Simply add it to your pens when mixing unfamiliar sows to reduce unwanted behaviours that typically occur at this time.

This 20 kg block of goodness will work wonders for your sows and your piggery...

FIGURE 1: Addition of SOWBLOCK to group housed gestational sows first four days post mixing (Pork CRC Project 1C-115)



GOOD FOR PIGS



When sows are newly mixed, it can result in unwanted, harmful behaviour. Providing an outlet for sows' natural drive to forage, SOWBLOCK offers immediate benefits.

Increase contentment

The taste, texture and firmness of SOWBLOCK is designed to ensure sows are attracted to it, allowing them to express and satisfy their natural desire to forage. This has been shown to reduce stress and result in more content sows.

“In test pens, sows spent 46% more time laying down and 72% less time chasing.”¹

Minimise harmful behaviour

Adding a SOWBLOCK to the pen gives sows an opportunity to forage and explore; time and energy which may otherwise be spent engaged in harmful behaviours. This results in less biting and scratching, particularly while sows are establishing their social hierarchy.

“With SOWBLOCK, injuries have been reduced by up to 44%.”²

GREAT FOR THE PIGGERY

It's not just pigs that benefit from SOWBLOCK – stockhands and owners can all enjoy positive outcomes too.

With SOWBLOCK, sows are more content, which can improve productivity and efficiencies in the day-to-day running of piggeries. What's more, this type of environmental enrichment for pigs is increasingly becoming standard practice.

Save time with easy enrichment

Adding new enrichment objects and activities for sows can be time consuming to set up, and maintain. SOWBLOCK couldn't be simpler.

The packaging around each block is biodegradable, edible and can be removed with water. This gives you the flexibility to add SOWBLOCK to the pen loose or fix it to existing structures.



“SOWBLOCK is hard enough to endure the toughest of sow behaviour.”





The Ridley Enrich Program

At Ridley, we believe a little good goes a long, long way.

That's why the Ridley Enrich Program seeks to improve the lives of farmed animals by minimising harmful behaviour and increasing their contentment.

It begins with a deep understanding and respect for farmed animals, which is then used to develop innovative products that create a positive effect for all. This makes for happier animals, happier farmers, happier investors and more.

It's a simple idea with grand outcomes.

And it works.

**For more information
or to add a BLOCK to
your mix please contact
your local Ridley
representative on
1300 666 657**

Ridley Enrich
Enriching lives



SOWBLOCK
An enrichment block fed to group housed sows

1. Effect of higher feed levels or addition of SOWBLOCK to group housed gestational sows behaviour in the first four days post mixing (Pork CRC Project 1C-115).

2. Mean number of fresh scratch injuries scored on Day 3 after mixing control sows and sows treated with SOWBLOCK (Pork CRC funded Commercialisation Project).